

ABOUT

The Bull's Gambit, a financial fest spanning over three days. Bull's Gambit is a culmination of various financial challenges spanning across mock stock, pitching, and bidding for stocks to deploying your knowledge about mergers and acquisitions.

It's a fest that curated for one and all from a novice in the field of finance to an adept trader. The event consists of three rounds which will be conducted on April 15th, 16th and 17th and the winners are awarded with exciting cash prizes.

Note: The participants should register in groups of 2 members.

THE BULL'S GAMBIT



CHRIST
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ROUND 1

THE MOVING TARGET

Date:
15th April, 2021

Time:
4 PM to 8 PM.

Investment avenues:
Forex, Equities,
Commodities

Every participant will be given a fixed virtual amount (₹ 1,00,000) and will be asked to trade in a hypothetical scenario. The prices of different securities will be decided based on the macroeconomic factors and also on the concept of demand and supply. Unpredicted simulations will make the market more competitive and one's decision making skills will be put to test due to the variation created.

Each participant will be allowed to take leverage of 10x if they want to. The prices of the securities will change based on the news inflow which will be done manually, this will be done to create volatility in the market. The news will be released every 10-15 minutes. The winner will be decided based on the final portfolio value at the end of the event.



Platforms:

1. Google Sheets: It will be the trading terminal. Participants will place their order and get the prices of different securities here.
2. WhatsApp: A WhatsApp group will be created to communicate all the news delivered and curated by the organizing team.

ROUND 2

STOCK PITCH

Date:

16th April, 2021

Timing:

After college hours

The Team will be given companies and they have to analyze those companies and have to give a "BUY" or "SELL" call on those companies. They should be able to back their call with proper justification. They should look at both the technical and fundamental aspects of the stock. The main thing being that they should be able to pitch us the stock so that we too get convinced to buy the stock.

Some teams will get the same companies and if both the teams give 2 different calls on the same company, then there will be a rebuttal round between those two teams, and they will have to defend their call. The team who is able to defend and convince their respective stand would move forward.

Deliverables:

- A Power Point presentation
- A Detailed Report

Platform: Microsoft Teams



ROUND 3

MERGERS & ACQUISITION PITCH

Date:
17th April, 2021

Timing:
12:30 PM - 3 PM

This round consists of participants researching and analyzing a merger or acquisition of 2 companies. Participants would be provided with companies and would be asked to come up with the pros and cons of the merger or acquisition and also to find its synergies and challenges. It would include a detailed analysis of both the companies at the grass root level.

Deliverables -
Presentation of the M&A
Proposal

Platform:
Microsoft Teams



AWARDS!

- All the winners will be provided with a Merit Certificate along with the prize money which is as follows:

Winner - ₹5,000

Runner Up - ₹3,000

Second Runner Up - ₹2,000

- Certificate of Participation will be provided to all the participants qualifying for Round-2.

- Registration Details- Open till 14th April 1800hrs.

